



There are numerous economic benefits that Wisconsin will realize if the Governor's Task Force recommendations become law:

- Reducing the \$8 billion we send out of state for fossil fuel imports, and the recirculation of those dollars in Wisconsin's economy;
- Lowering electric and gas rates by reducing demand;
- Avoiding construction of costly power plants and transmission lines; and,
- Reducing electric and gas bills through direct savings.

Below are some of the direct pocket-book savings Wisconsin ratepayers and taxpayers will realize under some of the major recommendations:

Major Economic and Environmental Benefits of the Major Energy Efficiency Recommendations from the Task Force

Task Force Policy Recommendation	Potential Dollar savings	Who Saves?	Pollution Reductions
Public Benefits Fund (Focus on Energy program)	\$186 million to \$225 million/year	Participating businesses and homeowners	Smog – 1,500 tons/year Acid rain – 2,900 tons/year Global warming – 687,000
Appliance Standards	\$100 million by 2020	Industrial and residential customers	Smog – 762 tons* Acid rain – 3,177 tons* Global warming 233,000 tons*
Retrofitting Existing State Buildings	\$25 million a year	Taxpayers	Smog – 510 tons/year Acid rain – 986 tons/year Global warming – 233,580

* Cumulative pollution reductions in the year 2020.

(over)

WHAT CAN YOU DO?

Now is the time for Wisconsin to become a leader in efficiency and renewable energy solutions. To assist in this, here are some things you can do:

1. Join other Wisconsin businesses and residents and sign Clean Wisconsin's resolution asking for a more balanced energy policy, increased energy independence, energy efficiency, and renewable options to help reduce bottom line costs. For more details, call Keith Reopelle at 1-608-251-7020, ext. 11 or email kreopelle@cleanwisconsin.org.
2. Contact Focus on Energy to find out more about the program that can help reduce your energy costs. Call 1-800-762-7077 or visit www.focusonenergy.com.
3. Contact your legislator and ask for a more balanced energy policy, making clean energy and efficiency a priority in our state. You can find your legislators contact information by calling 1-800-362-9472 or visiting <http://www.legis.state.wi.us/waml>
4. Purchase Energy Star® appliances and use compact fluorescent light bulbs.



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